



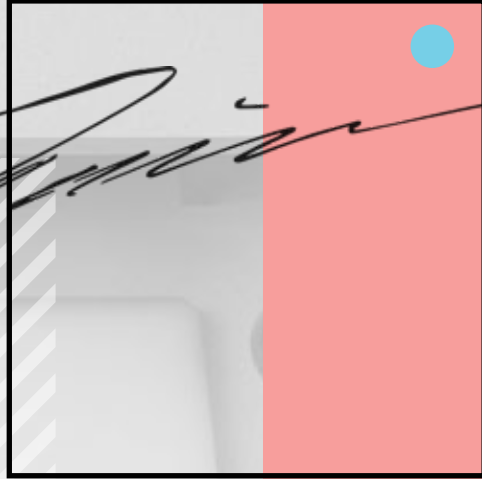
development

illustration

graphic design



# PORTFOLIO



graphic design

illustration

development

# DUANE DINVERNO



## **Creative, Passionate, Dedicated**

It's not only what we can do, but why we are doing it that matters most.  
This is what differentiates great design from the mediocre.

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# ABOUT ME



## DUANE DINVERNO

My focus is primarily Graphic Design with over 10 years total experience and 5 of them placed heavily on web design and development. I also passionately practice fine art and illustration and am an award winning designer and illustrator. I have been featured in exhibitions such as The Art Of Design and KCAI Patron Preview.

## Designer & Illustrator

Through visual communication, I serve to convey ideas and messages, within budget, that are clear and effective to their target audiences while maintaining branding and identity standards built to conceptualize the client's strategic plan of business.

## Developer

In addition to all areas of print, such as logo design, typography, corporate identity, layout, brochures, digital marketing, brand development, etc., I am a seasoned veteran of the Internet, being an experienced UI developer trained in HTML5, CSS3 and JavaScript. I design and develop in both the Wordpress platform and the custom Bootstrap framework. However, technical ability is only the basis of my talents, and I place an extreme emphasis on concept development and the creative thinking process.



# EXPER IENCE

01



## 2016-2017

Junior Web Developer & Graphic Designer  
UZU Media - Colorado Springs, Colorado

Attended design brief conferences with the CEO, team, and clients to establish corporate identity packages which we used in developing custom Wordpress sites.

02

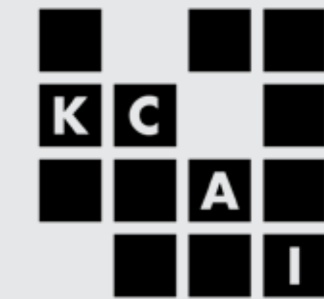


## 2014-2016

Web Design & Development Consultant  
WEBPRO Intl. - Savannah, Georgia

Under contract as a remote web design and development consultant, I worked directly with WEBPRO's CEO, designers, and developers to design and develop rich, responsive websites while maintaining brand standards.

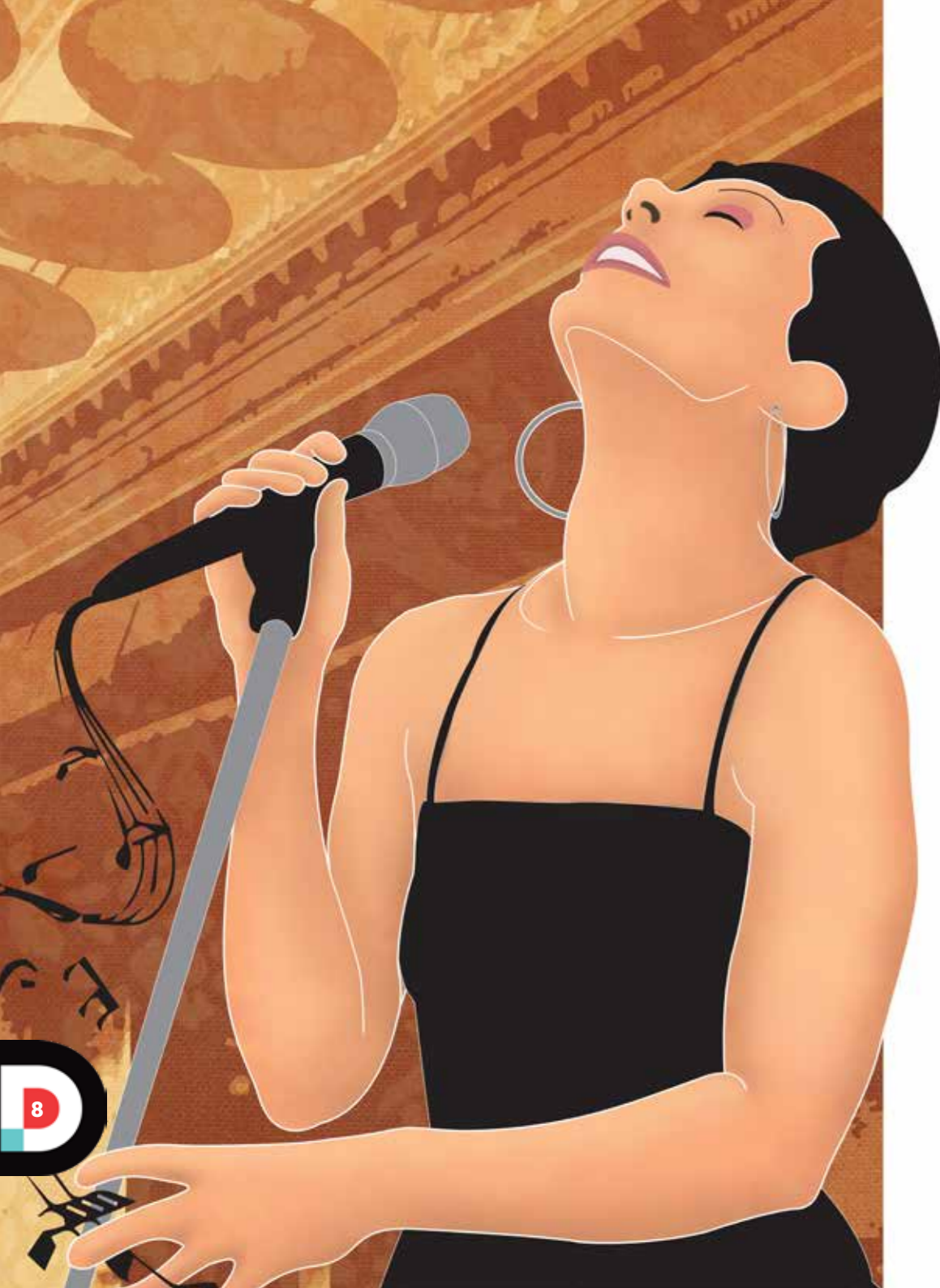
03



## 2013-2014

Print Center Coordinator  
Kansas City Art Institute - KCAI Print Center

I handled incoming clients and guided them with their ordering process while directing all current job traffic.



# FOLLY THEATER

## Gretchen Parlato Quartet

This project was done for the Gretchen Parlato Quartet concert at the Folly Theater in Kansas City, Missouri.



## Folly Theater Poster

It was displayed in the Folly Theater's display case, outside of the theater. I also designed a billboard and motion graphic to accompany it.



# KOENIG



## Editorial Design

This is a re-design of Neil Jackson's Pierre Koenig Living With Steel.

The black rules used, represent Koenig's blueprints and the steel I-beams that hung the modulars of glass and metal in the framing. The glass and metal

are represented by text columns and images in the layout. I also chose red for the powerful statements that Koenig makes in his architecture. In addition to a complimentary tertiary color of teal that is found in the waters and pools around the houses.



# NIKON

## Packaging

This project was a repackaging design for Nikon's D5200 series camera.



## Re-Design

See Nikon's original packaging above.

View the process book for complete project details.  
[https://issuu.com/duanedinverno/docs/nikon\\_process\\_book](https://issuu.com/duanedinverno/docs/nikon_process_book)



# BOOK BISTRO



**ACME**  
*book bistro*



## A Coffee Shop For Bibliophiles.

Come to Acme Book Bistro for a clean, quiet environment where you can nestle in with a good read and enjoy the sophisticated tastes of Acme's fresh roasted coffees.



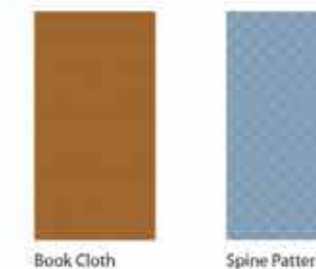
## Full Branding And Identity System

This project was to create a full identity system for a hypothetical company that I drew out of a hat. The project consists of logo, packaging, and digital presence.

### Book Antiqua Bold *Small Roundhand*

Book Antiqua™ (family 146000) is a roman typeface based on pair-drawn letters of the 15th-century Book Antiqua was originally developed by Monotype as an alternative to Palatino. Because it is distinctive and gentle in appearance Book Antiqua can be used to give a document a different feel than is given by the more geometrical designs of most text faces. The Book Antiqua family of 4 faces is also useful for occasional uses, as in letter headings and complimentary slips. Book Antiqua's beautiful italic has many uses of its own. 4 variants: Set-Latin 1, WGL, Plus-Features (Eastern Europe, Cyrillic, Greek and Turkish).

### Patterns and Textures



#364552	#6e8ca6	#c4e0f1	#94a63a	#545927	#be7839
C - 79	C - 61	C - 21	C - 47	C - 61	C - 22
M - 64	M - 38	M - 3	M - 21	M - 46	M - 57
Y - 49	Y - 24	Y - 1	Y - 100	Y - 98	Y - 89
K - 37	K - 1	K - 0	K - 2	K - 36	K - 6





# THE LOFTS



Lofts at  
THE  
BROADMOOR

Toiletry Design

Lofts at  
THE  
BROADMOOR Hotel



## Bath & Facial Soap

### Packaging And Countertop Display

This project was a toiletry design done for a hypothetical development in the broadmoor area. It was to consist of two soap bar packages, one facial bar and one bath bar

I started by creating the logo which is an ambergram.

Then created the packaging design for the soap boxes. I also included an inexpensive, reusable, wooden countertop display for the boxes to sit in. The design is to represent, and build repetition from, the crown molding commonly found in the area.



# ASIANA TYPEFACE

## Type Design

A high-centered, sharp, decorative, typeface that is used to embellish the visual language accompanied by content from the eastern world. Asiana was designed by Duane Dinverno for Michael Kidwell of Kansas City Art Institute in December of 2013.



**SHARP**  
Piercing characteristics reference many asian objects and stuctures such as martial arts weaponry and pagodas.

**SAKURA**  
An ornamental cherry blossom tree that is indigenous to many Asian states including: China, India, Japan, and Korea.

**HIGH-CENTERED**  
Crossbars are placed near the meanline, along with a fairly large x-height.

**DECORATIVE**  
Embellished serifs make Asiana a good face for titles and headlines.

**Torii**  
The gateway of a Shinto temple, consisting of two supporting a concave crosspiece and a straight crosspiece above.

**MT. FUJI**  
Mount Fuji, located on Honshu Island, is the highest mountain in Japan at 37,764 feet. It was first climbed by a British explorer in 1817. It is a UNESCO World Heritage Site and can be seen from there on a clear day.

ASIANA

A high-centered, sharp, decorative typeface that is used to embellish the visual language accompanied by content from the eastern world. Asiana was designed by Duane Dinverno for Michael Kidwell of Kansas City Art Institute in December of 2013.

Available for download at <http://fontstruct.com/fontstructions/show/908325>

ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789., "?!'



**HIGH-CENTERED**  
Crossbars are placed near the meanline, along with a fairly large x-height.

F G H I J K L M N O P Q R S T U

## Download

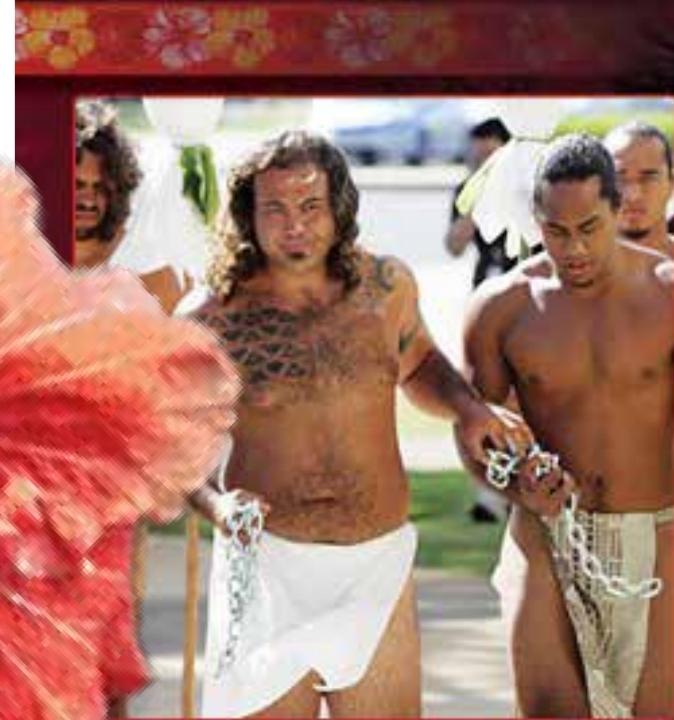
[Download Asiana on Fontstruct.](http://fontstruct.com/fontstructions/show/908325)

# HAWAII TRI FOLD



## Roll Fold

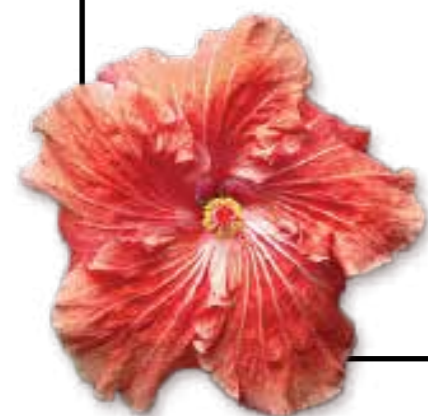
A tri-fold, roll fold layout travel brochure for Hawaii.



Whether you're a new visitor or returning, our unique islands offer experiences that entice any traveler. The fresh, floral air energizes you. The warm, tranquil waters refresh you. The breathtaking, natural beauty renews you. Look around. There's no place on earth like Hawaii. Whether you're a new visitor or returning, our six unique islands offer distinct experiences that will entice any traveler. We warmly invite you to explore our islands and discover your ideal travel experience. The fresh, floral air energizes you. The warm, tranquil waters refresh you. The breathtaking, natural beauty renews you. Look around. There's no place on earth like beautiful Hawaii. Whether you're a new visitor or not, you will love our islands.



## Brochure Design



# CREATIVE MAGAZINE



## Layout Design

This project was a college layout design exercise.



# BUBBLE BABY



## Illustrative Advertising

The scope of this project was to design a two page product advertisement for a magazine spread. Being in touch with my strengths, I decided to use illustration to deliver the look and feel of the ad.

The reference photo was taken by myself during my own son's bath time. Then used to paint the illustration that you see in the medium of oils. Then digitally placed and edited into the advertisement that you see now.

I wanted to convey the fun and endearing times that we share with our children on a daily basis. And the importance of how the products that we buy affect the outcomes and experiences that they have, and we so much enjoy with them.



**Addy Award Winner**  
Student Silver Addy Award  
AAF - American Advertising Federation  
Mar 2013  
Elements Of Advertising - Illustration

# ROUTE 66 ILL.

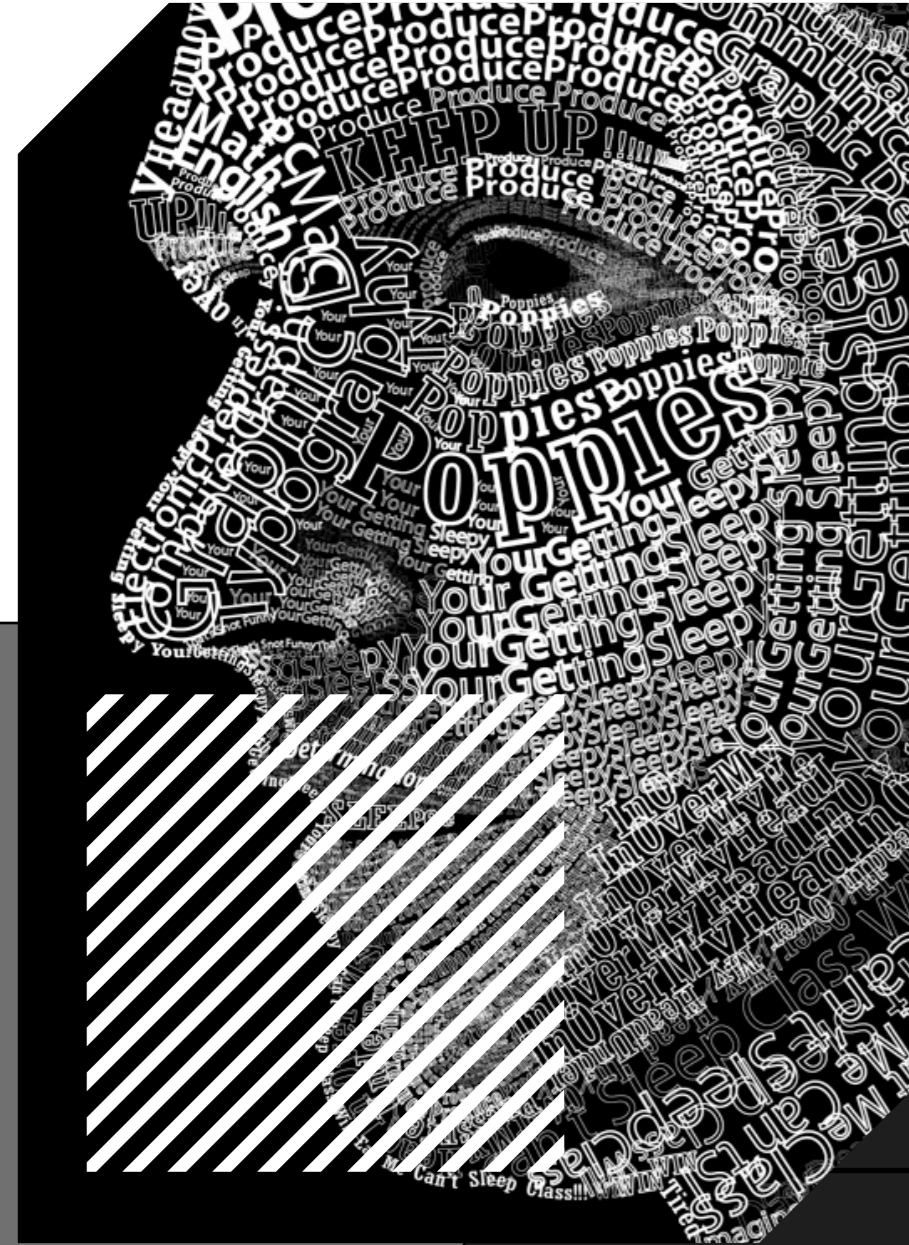


## Diner Illustration

A traditional illustration done in gouache. The project was done to show the events that customers are traveling as they eat at diner's along Route 66.

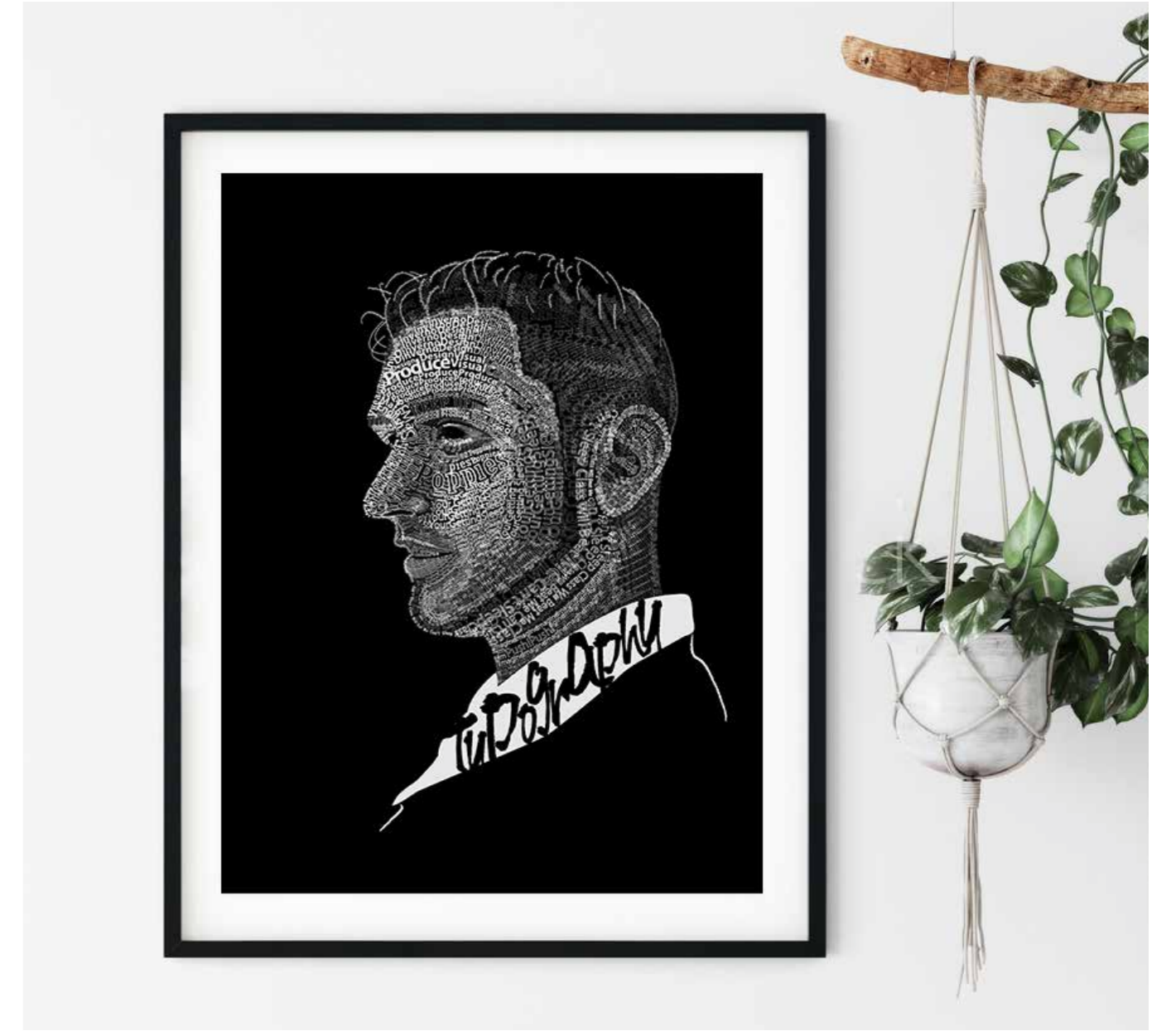


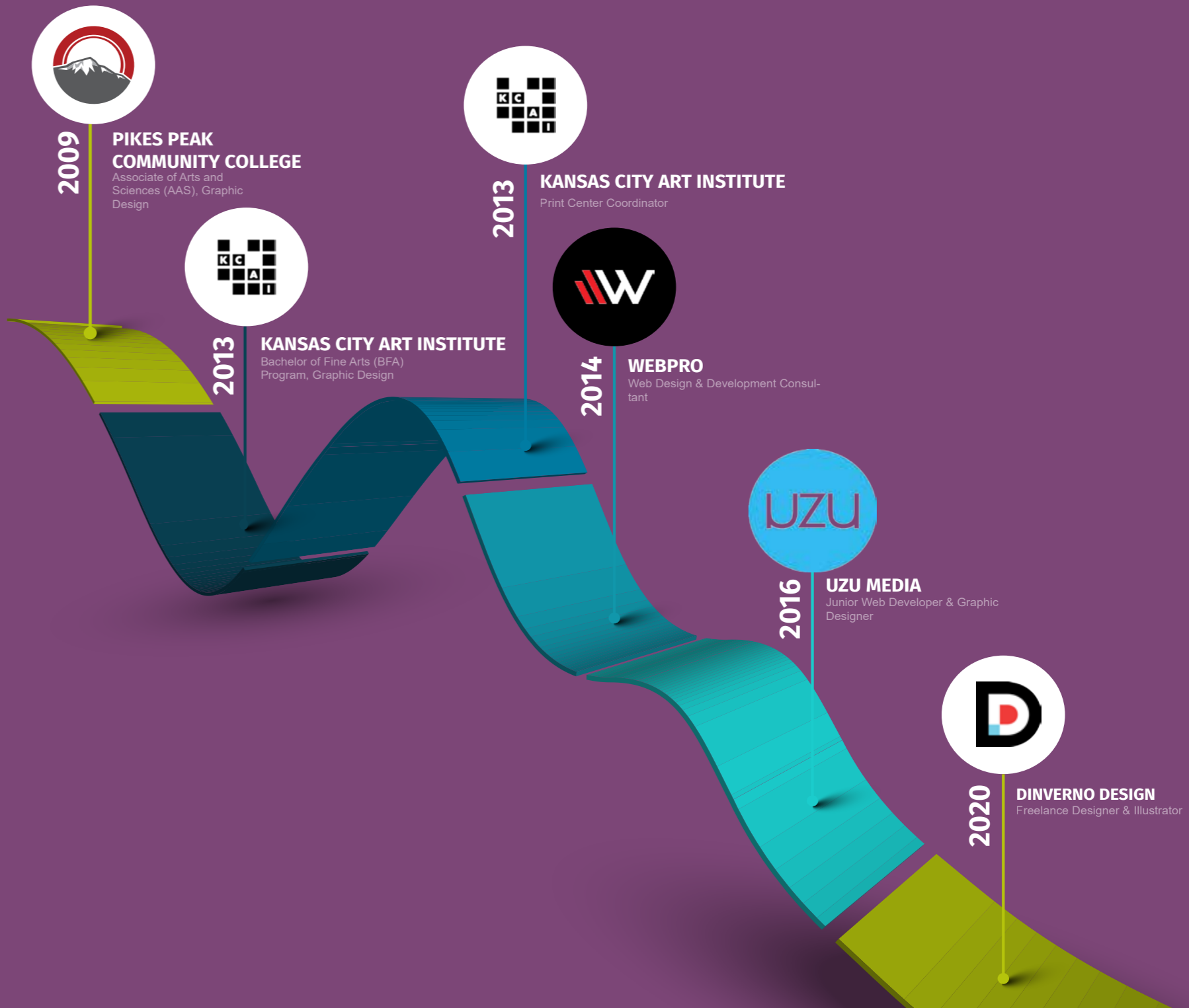
# FACE TYPE



## Typographic Illustration

A self-portrait illustrated in typography.









**THANK  
YOU**

**Dinverno.Design**